

A PLACE IN THE SUN

More Seats for Students,
More Choice for Parents

Private Education in Dubai

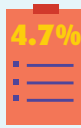
2014/15



SCHOOLS



169
schools



4.7%

Growth in
enrolments
since 2013/14



255,208
students in
private schools

NEW SCHOOLS



11
New schools
opened in
2014-2015

New curricula
added:
Canadian



37,093

Total available
places at schools



26 new schools
have opened
in the last 3 years
with **11,789**
enrolled students



HOW FULL ARE SCHOOLS?

CAPACITY OF SCHOOLS

292,301

total number of seats
available in schools



Capacity Utilisation Rate -> Percentage of seats with students

87%



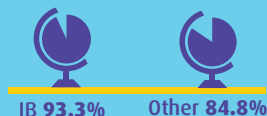
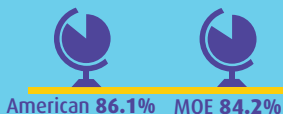
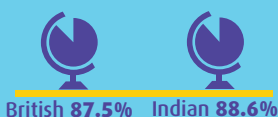
BY QUALITY



BY PHASE



BY CURRICULUM



PROFIT VS NON PROFIT



DUBAI SCHOOLS IN NUMBERS

STUDENTS

Number of students by phase:



186 Nationalities in Schools

Breakdown of students by nationality (top 10)



FEES & REVENUES



Fee range:
AED **1,725** to
AED **98,649**
per year



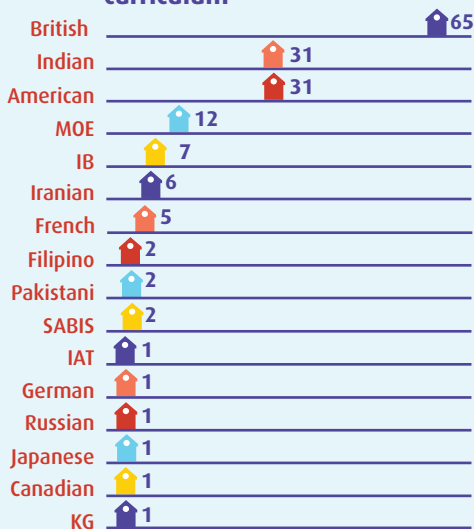
Annual
Revenue
in fees



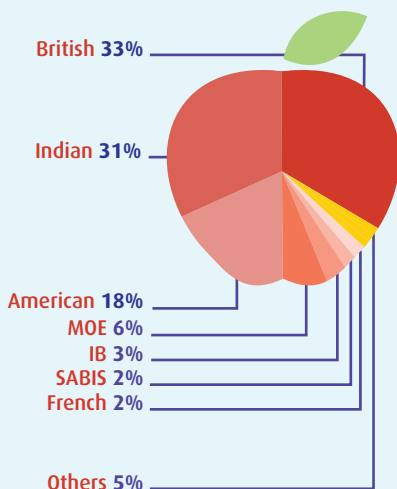
39% of
students pay less
than AED 10,000 in
fees per year

CURRICULUM

Number of schools by curriculum



% of student enrolment by curriculum



HIGHER EDUCATION INSTITUTIONS

56
institutions



59,801
total
enrolment

13.7%
increase
since
2013/14

STUDENT ENROLMENT AT INTERNATIONAL INSTITUTIONS

24,312
enrolled
students

19%
growth since
2013/14

BY DEGREE

Bachelor's



Master's





Doctorate



Foundation



 Enrolments at international institutions
 Graduates at international institutions

STUDENT ACHIEVEMENT AT INTERNATIONAL INSTITUTIONS

4,637
graduates

BY FIELD OF STUDY

Business



Engineering



Information Technology



Media & Design



Architecture & Construction



Foundation



Other



FUN FACTS

Sep

March

More students were born in September and fewer in March

GEMS Our Own English High School has more than

10,000

enrolled students, the most in Dubai

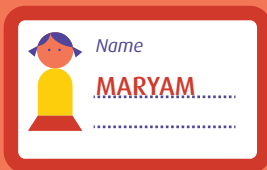


x2

The number of school students has doubled in the past 10 years



More than one of every 10 boys at school



Most common female student name

The most typical student at an international higher education institution is:

19

19 years old

About **20%** of students are new enrolments at their school

40% of students studying for a Bachelor's degree are **19 years old**

20% of students studying for a Master's degree are **22 years old**

BACHELOR

Doing a Bachelor's degree



In Business